



BUILD-A-SCHOOL NIGHT 2026: 20 YEARS, A MILLION LEARNERS

SPONSORSHIP PACKET

ABOUT BUILDING TOMORROW



Building Tomorrow's mission is community-powered learning with a vision of literacy and numeracy for all children. East Africa-based with a global office in Indianapolis, Building Tomorrow works to mobilize communities around basic education in Uganda and Rwanda, where 1 in 10 children cannot read and understand a basic text by the age of 10. Since 2022 alone, we have reached nearly a million children with reading, writing, and basic math, and since our founding in 2006, we have enrolled more than 226,000 out-of-school children in school.

Since 2015, Build-a-School Night has raised more than \$2 million, the equivalent of reaching more than 142,000 learners with reading, writing, and math skills. Last year's event welcomed some 315 guests and raised more than \$320,000. 2026 marks Building Tomorrow's 20th anniversary and 17th Build-a-School Night. We expect to welcome 320 guests at our 2026 event which will include:

- A cocktail hour and silent auction**
- A three-course meal including beer and wine, and a celebratory champagne toast**
- Thoughtful programming including remarks from staff and video updates from East Africa**
- Live auction and paddle raise ("Fund-a-Need")**

**APRIL 24, 2026
6:00-10:00 PM**

**CROWNE PLAZA INDIANAPOLIS
DOWNTOWN – UNION STATION**

ABOUT BUILD-A-SCHOOL NIGHT



SPONSOR A TABLE

\$1,400: 8-top

\$1,750: 10-top

\$2,100: 12-top

Sponsor a table and bring your friends and family along to the event! They'll enjoy all that comes with a ticket (a delicious three-course meal, complimentary wine and beer and a celebratory champagne toast), and help us celebrate our wins over the past year while supporting our work for the future. With donor permission, table sponsors are recognized on the event program, website, and email communications.

Donating a live or silent auction item is a great way to support the event and promote your business or organization. Silent auction donors are recognized on the auction site, and live auction item donors may choose to be acknowledged by the auctioneer and receive logo placement on the large screen throughout the event.

Need inspiration?

In addition to East African arts and crafts, local Indiana businesses donate items, gift cards, and experiences! Past live auction packages included a weekend stay in Lake Como, Indianapolis Grand Prix suite passes, and dinner for eight at Mama Carolla's.

DONATE AN AUCTION ITEM



SPONSOR THE EVENT

**Barnes &
Thornburg**



*Hightower
Graphics*

HightowerGraphics.com

**The
Loughrey
Family**

Event sponsors help ensure every dollar raised at Build-a-School Night goes directly toward our mission of providing community-powered learning. All sponsors are included in the printed event program and on the Build-a-School Night webpage. Examples of past sponsors are to the left.

If you would like to partner with us for Build-a-School Night or require additional information, please reach out to Sophia Menyhert via phone (512.815.7741) or email (sophia.menyhert@buildingtomorrow.org).



\$30,000 — Gold Star Sponsor

- On-stage recognition during the event program
- Partnership highlighted in Building Tomorrow e-newsletter
- Logo prominently displayed on all promotional materials for the event and on event website
- Company/organization name and large logo on event printouts set at each table
- Optional display of company/organization banner at event (sponsor must provide the banner)
- Social media feature on BT social media pages upon sponsorship pledge
- Four 10-top tables at the event with logo displayed on table sign (to be filled by sponsor)

\$15,000 — Top of the Class Sponsor

- On-stage recognition during the event program
- Mention in Building Tomorrow e-newsletter
- Company/organization name and logo on event printouts set at each table and in event program
- Large logo displayed on all promotional materials for the event and on event website
- Social media shoutout on BT pages upon sponsorship pledge
- Three 10-top tables at the event

\$10,000 — Fellowship All-Star Sponsor

- On-stage recognition during the event program
- Mention in Building Tomorrow e-newsletter
- Company/organization name and logo on event printouts set at each table and in event program
- Large logo displayed on all promotional materials for the event and on event website
- Social media shoutout on BT pages upon sponsorship pledge
- One 10-top table at the event

\$5,000 — Volunteer Superstar Sponsor

- Logo displayed in event program and on event website
- Social media shoutout on BT pages upon sponsorship pledge
- One 10-top table at the event

\$3,500 — Honor Roll Sponsor

- Name listed in event program
- Logo displayed on event website
- One 8-top table at the event

\$2,000 — Chalkboard Sponsor

- Name listed in event program
- Logo displayed on event website
- Four event tickets

Please note that sponsorships cannot be fulfilled via Donor Advised Funds, as DAFs prohibit the exchange of goods or services as a result of the donation.